



TIMOTHY NYMAN

CREATIVE DIRECTOR - PRINT - WEB - VIDEO - PHOTOGRAPHY

Denver, Colorado 80224

PROFESSIONAL PROFILE

I'm a seasoned Creative Director with over 25 years of experience leading innovative projects across design, web development, photography, and video production. I bring a hands-on, strategic approach to every creative challenge and am now seeking a new opportunity where I can leverage my diverse skill set, continue growing professionally, and contribute to the success of a forward-thinking organization.

CONTACT

PHONE

720.280.8044



EMAIL

tim@timothynyman.com



WEBSITE

timothynyman.com



EDUCATION

Gustavus Adolphus College

Bachelor of Arts
St. Peter, MN
1993-1998

University of Denver

Digital Media Studies
Denver, CO
2005-2007

TECHNICAL SKILLS

Adobe Creative Suite

InDesign, Illustrator, Photoshop,
Premiere, After Effects,
XD and Dreamweaver

Microsoft Office

Word, PowerPoint, Excel

Supportive Platforms

WP Engine
SemRush
Unbounce

CREATIVE SKILLS

Branding, Identity Solutions,
Web Design & Development,
UX Design, WordPress,
Creative & Art Direction,
Graphic Design, Videography,
Video Editing, Motion Graphics
and Photography

PROFESSIONAL EXPERIENCE

Director of Creative & Web Development

i3Logix inc. & BallotTrax
March 2015 - Current
Denver, CO

As the Creative & Web Development Director of the i3Creative team, I established and led an internal agency supporting a diverse portfolio of brands across healthcare, elections communications, drug screening, clinical research, and membership-based programs. I recruited and built a high-performing team of designers and developers, implemented scalable creative workflows, and oversaw the full life-cycle of creative production—from concept through execution—for web, print, and video.

I remained hands-on throughout, personally designing, developing, and maintaining all corporate web properties, print marketing campaigns, while also contributing directly to brand photography and video production. My work supported mission-critical initiatives for brands including Professional Case Management, Cold War Patriots, PCM Trials, PCM Impairments, i3Screen, BallotTrax, and i3Output. I also managed relationships with external vendors for voiceover, photography, video, and copywriting, ensuring consistent and high-quality creative output across multiple channels.

Agency/Creative Director

RealDose Nutrition
Aug 2013 - Dec 2014
Boulder, CO

As Creative Director I led the creative teams initiatives to produce video sales letters, online ad campaigns, supporting print pieces with design and direction, and overall management of the in-house creative team/services. Working with eCommerce online strategies and metric analysis to optimize all web pages, landing pages, funnels and A/B testing with user interface and user experience in mind to increase conversions.

Creative Director/Producer

Blue Fusion Inc.
Aug 2009 - Dec 2013
Denver, CO

Oversaw the evolution of Blue Fusion from a small consulting firm to a full media agency producing print, web, and video projects, including six television show concepts, for a diverse array of clients. Charged with ensuring smooth execution of all day-to-day creative operations. Managed all client and in-house projects. Supervised and mentored teams of designers, editors, videographers, and interns. Served as executive producer on video productions.

Senior Graphic Designer

Museum of Nature & Science
Oct 2007 - Mar 2009
Denver, CO

As Senior Graphic Designer, my responsibilities were to market temporary exhibits that will be at the museum. This involves maintaining the brand of the museum while also marketing new exhibits in a variety of mediums to various demographic groups. Marketing materials include internal signs for entrance banners, window/door signs, rack information cards, IMAX slides, and exhibit wayfinding. External marketing included billboards, magazine ads, newsprint, web banners, television commercials, and small micro websites to support the exhibits.

Professional Experiences *cont.*

University of Denver: Art Director - May 2002 - May 2007, Denver, CO
Amherst Reeves Ad Agency: Graphic Designer - Sept 2001 - March 2002, Denver, CO
American Animal Hospital Association: Publications Designer - May 1998 - Sept 2001, Lakewood, CO